



## **GOT SOMETHING TO SHOUT ABOUT?**

**Give us a yell ... the 2007 Shaw Rocket Prize is calling for entries**

**Don't miss this opportunity to be heard!** The Shaw Rocket Fund is announcing a call for entries for its signature \$50,000 juried, winner-take-all Shaw Rocket Prize for the best independently-produced Canadian youth or family program. **The deadline for entry is November 24, 2006 at 5 p.m. MST.**

### **Celebrating the best of youth and family programs**

This year the Shaw Rocket Prize will celebrate the best of youth and family programs, by accepting submissions for programs with a target audience of 13-17 years, as well as family programs. Any genre or format is eligible and all program lengths are welcome. Submission details at [www.rocketfund.ca](http://www.rocketfund.ca)

### **International Jury to Select Finalists ...**

Selection of the Shaw Rocket Prize finalists will be the task of an international jury consisting of key individuals within the children's broadcasting or production industry. The jury will feature representatives from five different countries. Finalists will be announced in February 2007.

### **But Kids Rule!**

The \$50,000 winner will be chosen by a jury of approximately 400 students in grades six, seven and eight. The finalists selected by the international jury will be integrated into the Royal Conservatory of Music's Learning Through The Arts (LTTA) program for the kids to decide which program will win the 2007 Shaw Rocket Prize. The winner will be announced in April 2007.

### **Kids Speak Up -- Impressions of 2006**

See what last year's students thought of the 2006 winner *Being Ian* and finalists, *Harry and His Bucket Full of Dinosaurs*, *Heads Up!*, *Naturally Sadie* and *Poko Season II*. [www.rocketfund.ca/en/prize.asp](http://www.rocketfund.ca/en/prize.asp)

### **Shaw Rocket Prize**

Established in 2005 as the largest award of its kind in Canada, the Shaw Rocket Prize is open to independent, Canadian producers of children's, youth and family programming. Now entering its third year, the Prize is designed to fuel the children's production industry by supporting and celebrating the best of Canadian television programming for kids.

## **Shaw Rocket Fund**

The Shaw Rocket Fund is a permanent, independently governed, not-for-profit corporation that is dedicated to supporting the production of high quality Canadian children's, youth and family television programming. Since 1998, the Shaw Rocket Fund has proudly invested over \$53 million towards this important genre. Contributors to the Fund are Shaw Communications, Shaw Pay Per View Ltd., a division of Shaw Cablesystems GP, Star Choice Television Network Inc., EastLink Cablesystems, and Delta Cable Communications Ltd.

**For more information** on the Shaw Rocket Prize Call for Entries, please visit [www.rocketfund.ca](http://www.rocketfund.ca)

Agnes Augustin  
Executive Director  
403-750-4517